

Message Text

UNCLASSIFIED

PAGE 01 STATE 119317

70

ORIGIN NEA-10

INFO OCT-01 ISO-00 COME-00 EB-07 /018 R

DRAFTED BY NEA/EGY:GGBROWN:PM

APPROVED BY NEA/EGY:DONEWBERRY

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O 141957Z MAY 76

FM SECSTATE WASHDC

TO AMEMBASSY CAIRO IMMEDIATE

UNCLAS STATE 119317

E.O. 11652: N/A

TAGS: BTRA, EG

SUBJECT: COMMERCIAL VISIT

1. GENESCO, INC. IS PLANNING TO TAKE ANOTHER GROUP OF EXECUTIVES TO CAIRO DEPARTING UNITED STATES FRIDAY, MAY 21. IF POSSIBLE BEFORE THEIR DEPARTURE THEY WOULD LIKE US TO PROVIDE THEM WITH A LIST OF FOUR OR FIVE OF THE LARGEST TEXTILE AND TEXTILE SEWING COMPANIES IN EGYPT SO THEY CAN ATTEMPT TO VISIT THEM WHILE THEY ARE IN EGYPT. BY TEXTILE COMPANIES THEY MEAN COMPANIES WHOSE PRODUCT IS FABRIC AND BY TEXTILE SEWING COMPANIES THEY MEAN THE PRODUCT IS A FINISHED GARMENT. THEY WOULD ALSO LIKE THE NAMES OF TWO OR THREE OF THE LARGEST FOOTWEAR MANUFACTURING COMPANIES. GENESCO IS APPARENTLY STILL CONSIDERING INVESTMENT IN EGYPT AND THEIR FACTORY VISITS WOULD GIVE THEM A BETTER PERSPECTIVE ON EGYPTIAN FACTORY OPERATIONS, MANAGERIAL SKILLS AND QUALITY CONTROL.

2. IF IT IS MORE CONVENIENT FOR THE EMBASSY, WE CAN ADVISE GENESCO THAT THE EMBASSY WILL HAVE THE INFORMATION READY FOR THEIR ARRIVAL THE WEEK OF MONDAY, MAY 24.

KISSINGER

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Margaret P. Grafeld
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